

Global brands ranking for 2009

Rank	Brand	Brand value (in million dollars)
1 st	Google	100039
2 nd	Microsoft	76249
3 rd	Coca-Cola	67325
4 th	IBM	66622
5 th	McDonald's	66575
6 th	Apple	63113
7 th	China Mobile	61283
8 th	General Electric (GE)	59793
9 th	Vodafone	53727
10 th	Marllboro	49460
11 th	Wal-Mart	41083
12 th	ICBC	38056
13 th	Nokia	35163
14 th	TOYOTA	29907
15 th	UPS	27842

Source: Millward Brown, BrandZ 2009